



Wish Project:

Disability in Mind

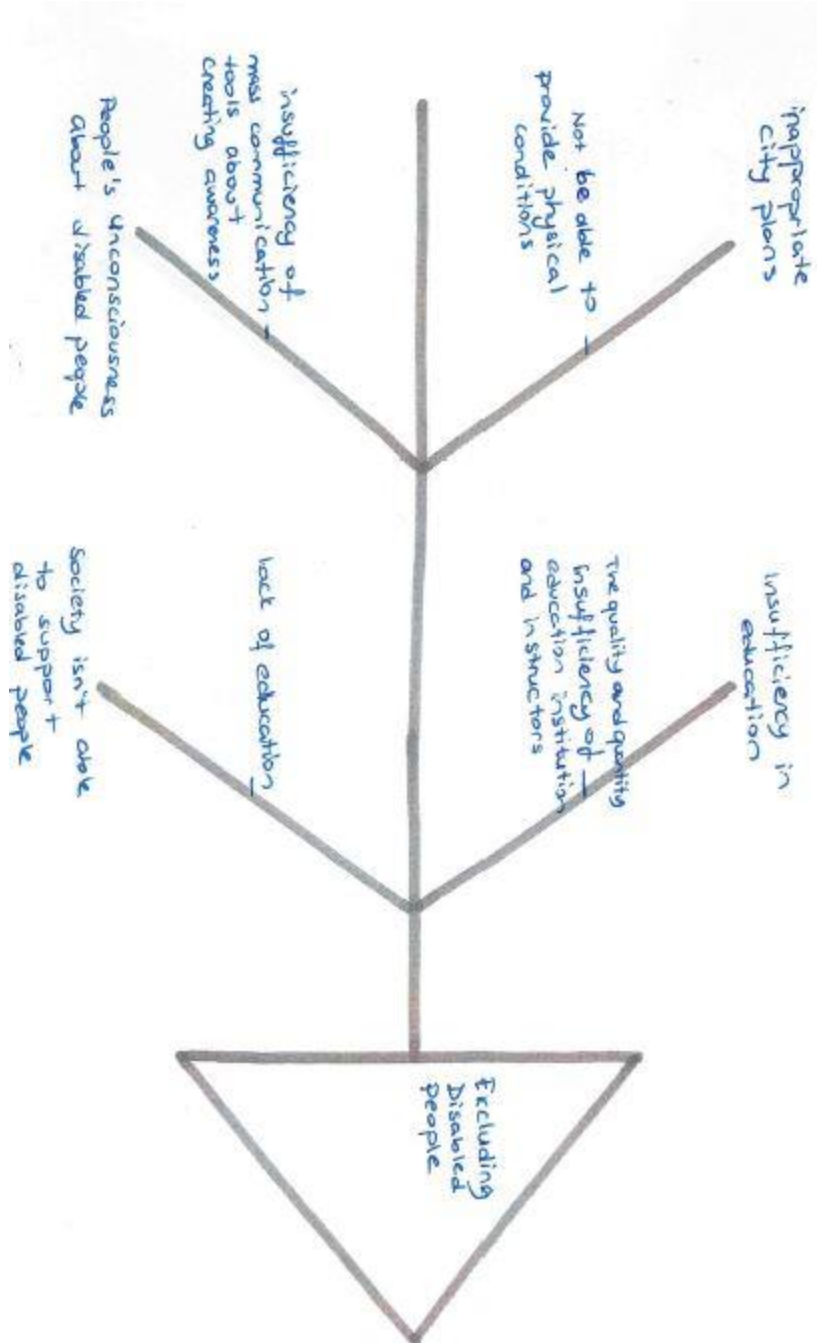
15.10.2018



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Problem statement

People's unequal behaviors towards disabled people and their unconscious attitude.



Goals

GOAL

To ease disabled people's lives without preventing them.

Objectives:

- 1) Creating awareness by using mass communication tools about disabled people.
- 2) Creating awareness by leaving brochures to the cars which parked ramps for disabled people.
- 3) Making a dissemination activity by presentations to students and their parents. Sharing this activity on local newspaper and national education ministry's news sources as a good example.

SPECIFIC: Who? What? When? Where? Why? Which?	Raising consciousness about disabled people by using brochures, videos rap music with students in duration of January February March.
MEASURABLE: Metrics and milestones. How much? What percentage?	Checking a point of ramp and controlling how many cars park wrongly in front of it. After that we are going to put brochure on the cars and we will observe if the wrong parked cars are less or not.
ACHIEVABLE: Do you have skills and tools to accomplish this objective?	The tools which are necessary are designed.
RELEVANT: Does it fit with the overall problem statement?	Objectives are relevant with the problem.
TIME-BOUND: Intermediate and final deadline	Objectives are accessible during the project period.

SPECIFICATIONS

Target group

Our target groups are unconscious students and their parents(through the students).

Stakeholders.

Activities - Actions

GOAL: To make them conscious about disabled people.					
Objective: To Make people conscious about disabled people through mass communication tools.					
Action step description	Responsible	Date start	Date due	Resources	Notes
Video	Yusuf O. BIYIK	04.12.2018	05.12.2018	Camera, telephone, Wheel chair	They prepared a video in PrimeMall.
Rap music	Hüseyin ATEŞ B. Can ÖZDEMİR	29.11.2018	11.12.2018	Speaker, social media	Striking rap music is written.
Preparing brochure	Halil İ. İlhan Rüveyda YILMAZ	04.12.2018	12.12.2018	Fireworks 8, Publisher	Brochure is prepared.
Presentation	Ergün GERGER Ozan ÖZBİRECİKLİ	07.01.2019	14.01.2019	Powerpoint	Presentation is prepared.

Outputs

Output	Explanation	Date
1. Logo	A logo which contains project motto is going to be prepared.	12.12.2018
2. Brochure	A brochure which is going to be left to the cars parked wrongly, is going to be prepared.	11.12.2018
3. Web site	A web site which helps group members to communicate, is going to be prepared	25.11.2018
4. Rap music	A striking rap music about disability is going to be prepared.	11.12.2018
5. Video	A short film about problems which disabled people have, is going to be prepared.	04.12.2018
6. Presentation	A presentation for awareness about disabled people is going to be prepared.	14.01.2019
7. Journal	A journal which is about what we have done during project period is going to be prepared	15.01.2019

Dissemination

Dissemination activities	Explanation	Date
1. Poster, brochure	Leaving a brochure to the cars which parked in front of the disabled people	March 2019
2. Web site and social media	Announcing it to the wide mass by using the web site and social media	February 2019
3. Presentation	Transmission of the presentation to the identified group of people.	February 2019
4. Activities	Dissemination of the short film and rap music videos by the help of social media.	March 2019

Conclusions

In this project we aimed to create awareness about disabled people by using social media. We prepared rap music, a short video also we prepared a brochure which can be put on the wrongly parked cars.

Have you ever thought about what you can do for disabled people?

As Morgan Freeman said “Attacking people with disabilities is the lowest display of power I can think of”, we should help disabled people live comfortably and we should include them in social life. Excluding them is the lowest display of power.

